



# TRUEPLEX

---

**BOND RECOVERY SYSTEM**

TRUE REPAIR | TRUE PROTECTION | TRUE PERFORMANCE



# TRUEPLEX



## FOR EVERY CLIENT, EVERY DAY!

Any time natural hair color is lifted or hair structure is permanently altered through chemical services, damage is done to the multiple bond structures that are responsible for the hairs strength, elasticity and manageability. Hair also experiences a continuous depletion of protein and moisture, leading to dry, brittle strands. Repeated chemical services add to this damage over time. In addition, the constant application of hot tools and environmental factors such as sun, salt water and chlorine can intensify this damage, to the extent that hair becomes increasingly fragile and compromised.

**TRUEPLEX** is an innovative hair repair system that drastically prevents and repairs damage caused by chemical, mechanical and environmental stress. **TRUEPLEX** can also reverse the damage caused by color, chemicals, hot tools and harsh environmental influences. **TRUEPLEX** can be used with any color, bleach or lightener; before any chemical, keratin or smoothing service or as a stand-alone intensive conditioning and repairing treatment. **No adjustment to lighteners, timing or mixing ratios is needed.**

## OUR PROPRIETARY AMINOTRUE™ COMPLEX

is comprised of a proprietary blend of 11 amino acids essential to the health of hairs structure, strength, elasticity and condition. The most important of these amino acids is cysteine, which plays a vital role in the crosslinking of proteins and is critical to sustaining and repairing the internal structure of hair.

## AMINOTRUE IS ALSO ENRICHED WITH:

### BAMBOO EXTRACT

The richest known source of silica, which penetrates the hair cortex and promotes stronger and thicker hair by increasing the diameter and resilience of each hair fiber. The proteins found in Bamboo Extract aid moisture retention in the hair shaft, helping smooth out roughened hair cuticles and making the hair softer, with enhanced sheen.

### COMBRETUM FARINOSUM FLOWER NECTAR

Imparts a soft, smooth feel to hair while enhancing hydration and improving manageability and condition.

## THE TRUEPLEX SYSTEM



### STEP 1: BONDREPAIR

When mixed with your color, bleach or as a stand-alone treatment, **TRUEPLEX BONDREPAIR** conditions and nourishes each hair strand, while penetrating deep inside the cortex to strengthen and fortify the internal structure of hair. Damaged bonds are repaired, while new damage is prevented, resulting in dramatically better shine, condition, strength and elasticity.



### STEP 2: BONDENHANCE

Fortifies and strengthens the existing bond structure in the hair, while locking-in the repair of **Step #1 BONDREPAIR**. Hydrates, strengthens and seals the hair shaft for added shine, condition and manageability.



### STEP 3: BONDPROTECT

Used bi-weekly at home after shampooing, **TRUEPLEX BONDPROTECT** guarantees the longest lasting results of the **TRUEPLEX** system. It nourishes, protects and strengthens hair, while providing support for the internal structure. Also provides added protection from hot tools and environmental influences.

## TRUEPLEX CAN BE:

- Mixed with any color or bleach
- Used with thermal straighteners
- Applied during neutralization of perms
- Used as a stand-alone treatment to restore hair to its natural vibrancy and condition in less than 30 minutes.

**NO CHANGE NECESSARY TO MIXING RATIOS, DEVELOPER OR TIMING OF YOUR CHEMICAL FORMULAS**



## INSTRUCTIONS FOR USE

### **TRUEPLEX WITH HAIR COLOR**

Mix your color and developer as usual. Add 1 g/ml of **Step #1 BONDREPAIR** for every 10 g/ml of hair color. Apply hair color, then process and shampoo color out as usual. (Example: hair color treatment 1:1 mix ratio with 60 g/ml of hair color + 60 g/ml of peroxide. Add 6 g/ml of BONDREPAIR).

Apply **Step #2 BONDENHANCE**, gently emulsify, comb through and leave on for a minimum of 5 minutes. Rinse well. Blow dry and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with BONDPROTECT. Leave in for 5 minutes. Rinse well and style as usual.

### **TRUEPLEX WITH HI-LIFT COLOR**

Mix your color and developer as usual. Add 7.5 g/ml of **Step #1 BONDREPAIR** for every 50 g/ml of hair color. Apply hair color, then process and shampoo color out as usual. (Example: Hi-lift color 1:2 ratio with 50 g/ml of hair color + 100 g/ml of peroxide. Add 7.5 g/ml of BONDREPAIR).

Apply **Step #2 BONDENHANCE**, gently emulsify, comb through and leave on for a minimum of 5 minutes. Rinse well. Blow dry and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with BONDPROTECT. Leave in for 5 minutes. Rinse well and style as usual.

### **TRUEPLEX WITH BLEACHING POWDER**

*(Any bleaching service: Hi lift, Bleaching, Balayage, Ombre)*

Mix your bleach and developer as usual. Add 2 g/ml of **Step #1 BONDREPAIR** for every 10 g/ml of bleach. Apply bleach, then process and shampoo as usual. (Example: Bleaching mixture 1:2 ratio with 20 g/ml of bleach + 40 g/ml of peroxide. Add 4 g/ml of BONDREPAIR).

Apply **Step #2 BONDENHANCE**, gently emulsify, comb through and leave on for a minimum of 5 minutes. Rinse well. Blow dry and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with BONDPROTECT. Leave in for 5 minutes. Rinse well and style as usual.

### **TRUEPLEX WITH DIRECT DYES**

**TRUEPLEX** allows you to confidently apply direct-dye fashion colors immediately after bleaching.

Mix your direct dye color with **Step #1 BONDREPAIR** (1 g/ml of BONDREPAIR per each 10 g/ml of direct color). Apply color then process and rinse thoroughly.

Apply **Step #2 BONDENHANCE**, gently emulsify, comb through and leave on for a minimum of 5 minutes. Rinse well. Blow dry and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with BONDPROTECT. Leave in for 5 minutes. Rinse well and style as usual.

### **TRUEPLEX AS INTENSIVE CONDITIONING & REPAIR TREATMENT**

Cleanse hair thoroughly with a deep cleansing shampoo. Mix 10 g/ml of **Step #1 BONDREPAIR** with 15 g/ml of **Step #2 BONDENHANCE** and 1 g/ml of 10 volume peroxide. Apply from roots to ends. Process under medium heat for 15 minutes. Rinse well.

Apply **Step #2 BONDENHANCE**, gently emulsify, comb through and leave on for 2-3 minutes. Rinse well and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with BONDPROTECT. Leave in for 5 minutes. Rinse well and style as usual.

## INSTRUCTIONS FOR USE (CONTINUED)

### TRUEPLEX WITH THERMAL/CHEMICAL STRAIGHTENERS

Follow your manufacturer instructions for application of straightening cream and processing, then rinse well.

Towel dry hair, mix 2 g/ml of **Step #1 BONDREPAIR** per each g/10 ml of neutralizer, and apply. Leave in for the time required for the neutralizer and then rinse well.

Apply **Step #2 BONDENHANCE** gently emulsify, comb through and leave on for a minimum of 5 minutes. Rinse well. Blow dry and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with **BONDPROTECT**. Leave in for 5 minutes. Rinse well and style as usual.

### TRUEPLEX WITH KERATIN/SMOOTHING TREATMENTS

Can be used with many keratin/smoothing systems but not all. Please check with the manufacturer of your system to determine compatibility.

### TRUEPLEX WITH PERMS

Follow your manufacturer instructions for application and processing, then rinse well.

Mix 2 ml of **Step #1 BONDREPAIR** per each 10 g/ml of neutralizer and apply evenly from roots to ends. Leave in for the necessary time, rinse and towel well.

Apply **Step #2 BONDENHANCE**, gently emulsify, comb through and leave on for a minimum of 5 minutes. Rinse well. Blow dry and style as usual.

Home use of **Step #3 BONDPROTECT** will guarantee longest lasting results. Twice a week after shampooing, the client should saturate from roots to ends with **BONDPROTECT**. Leave in for 5 minutes. Rinse well and style as usual.

## TRUEPLEX MIXING GUIDE

Although grams (g) is a measure of weight and milliliters (ml) is a measure of volume, these two units of measure are basically interchangeable in the haircolor industry.

30g/ml is virtually equal to 1 oz.

WITH HAIR COLOR		
HAIR COLOR	Step #1 BONDREPAIR	
10g/ml	1g/ml	
20g/ml	2g/ml	
30g/ml	3g/ml	
40g/ml	4g/ml	
50g/ml	5g/ml	
60g/ml	6g/ml	
WITH HI-LIFT COLOR		
HI-LIFT COLOR	Step #1 BONDREPAIR	
10g/ml	1.5g/ml	
20g/ml	3g/ml	
30g/ml	4.5g/ml	
40g/ml	6g/ml	
50g/ml	7.5g/ml	
60g/ml	9g/ml	
WITH BLEACHING POWDER		
BLEACH	Step #1 BONDREPAIR	
10g/ml	2g/ml	
20g/ml	4g/ml	
30g/ml	6g/ml	
40g/ml	8g/ml	
50g/ml	10g/ml	
60g/ml	12g/ml	
WITH DIRECT DYE		
DIRECT DYE COLOR	Step #1 BONDREPAIR	
10g/ml	1g/ml	
20g/ml	2g/ml	
30g/ml	3g/ml	
40g/ml	4g/ml	
50g/ml	5g/ml	
60g/ml	6g/ml	
WITH THERMAL STRAIGHTENER		
NEUTRALIZER	Step #1 BONDREPAIR	
10g/ml	2g/ml	
20g/ml	4g/ml	
30g/ml	6g/ml	
40g/ml	8g/ml	
50g/ml	10g/ml	
60g/ml	12g/ml	
AS INTENSIVE CONDITIONING & REPAIR TREATMENT		
Step #1 BONDREPAIR	Step #2 BONDENHANCE	10 Vol
10g/ml	15g/ml	1g/ml
20g/ml	30g/ml	2g/ml
30g/ml	45g/ml	3g/ml
40g/ml	60g/ml	4g/ml
50g/ml	75g/ml	5g/ml
60g/ml	90g/ml	6g/ml

